



# The Rider News

2083 Lawrenceville Road, Lawrenceville, NJ 08648

Phone: (609) 896-5256 ☎ Fax: (609) 895-5696 ☎ email: [ridernewsads@rider.edu](mailto:ridernewsads@rider.edu)

## Publication Dates

2009-2010

*Reach 3,500 young, educated consumers on 22 Fridays of the academic year*

Fall 2009			Spring 2010		
Issue number	Publication date	Ad copy due 4 pm	Issue number	Publication date	Ad copy due 4 pm
<b>Back-to-class special</b>	<b>Wednesday, Sept. 9</b>	<b>Sept. 2</b>			
Issue 1	Friday, Sept. 25	Sept. 21	Issue 12	Friday, Feb. 5	Feb. 1
Issue 2	Friday, Oct. 2	Sept. 28	Issue 13	Friday, Feb. 12	Feb. 8
Issue 3	Friday, Oct. 9	Oct. 5	Issue 14	Friday, Feb. 19	Feb. 15
Issue 4	Friday, Oct. 16	Oct. 12	Issue 15	Friday, Feb. 26	Feb. 22
Issue 5	Friday, Oct. 23	Oct. 19	Issue 16	Friday, March 5	March 1
Issue 6	Friday, Oct. 30	Oct. 26	<b>Spring Break: No issues</b>	<b>[[March 12, 19]]</b>	<b>N/A</b>
Issue 7	Friday, Nov. 6	Nov. 2	Issue 17	Friday, March 26	March 22
Issue 8	Friday, Nov. 13	Nov. 9	Issue 18	Friday, April 2	March 29
Issue 9	Friday, Nov. 20	Nov. 16	Issue 19	Friday, April 9	April 5
<b>Thanksgiving: No issue</b>	<b>[[Nov. 27]]</b>	<b>N/A</b>	Issue 20	Friday, April 16	April 12
Issue 10	Friday, Dec. 4	Nov. 30	Issue 21	Friday, April 23	April 19
Issue 11	Friday, Dec. 11	Dec. 7	Issue 22	Friday, April 30	April 26