



The Rider News

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Publication Dates

2008-2009

Reach 3,500 young, educated consumers on 22 Fridays of the academic year

Publication dates are Fridays; ad copy is due 4 p.m. the preceding Monday

| Fall 2008 | | | Spring 2009 | | |
|-----------------|------------------|---------------------|------------------|---------------------|---------------------|
| Issue Number | Publication Date | Ad Copy Due | Issue Number | Publication Date | Ad Copy Due |
| Issue 1 | Sept. 19 | Sept. 15 | Issue 12 | Feb. 6 | Feb. 2 |
| Issue 2 | Sept. 27 | Sept. 22 | Issue 13 | Feb. 13 | Feb. 9 |
| Issue 3 | Oct. 3 | Sept. 29 | Issue 14 | Feb. 20 | Feb. 16 |
| Issue 4 | Oct. 10 | Oct. 6 | Issue 15 | Feb. 27 | Feb. 23 |
| Issue 5 | Oct. 17 | Oct. 13 | Issue 16 | March 6 | March 2 |
| Issue 6 | Oct. 24 | Oct. 20 | No Issues | March 13, 20 | Spring Break |
| Issue 7 | Oct. 31 | Oct. 27 | Issue 17 | March 27 | March 23 |
| Issue 8 | Nov. 7 | Nov. 3 | Issue 18 | April 3 | March 30 |
| Issue 9 | Nov. 14 | Nov. 10 | Issue 19 | April 10 | April 6 |
| No Issue | (Nov. 21) | Thanksgiving | Issue 20 | April 17 | April 13 |
| Issue 10 | Nov. 28 | Nov. 24 | Issue 21 | April 24 | April 20 |
| Issue 11 | Dec. 5 | Dec. 1 | Issue 22 | May 1 | April 27 |