LIKE IT OR NOT
Ohio clinches Texas Tiger’s re-election

In order to better suit the needs of adult students enrolled in the College of Continuing Studies (CCS), the school has shifted jurisdiction from academic affairs to enrollment management. Under enrollment management, one of the primary concerns for CCS is to develop new programs and analyze the current way Rider is marketing continuing studies. According to Jamie O’Hara, vice-president of Enrollment Management, who has been focusing on this since June 1, there are a number of other institutions that have developed more adult-friendly programming.

“Yeah, that’s the University’s interest as well,” said O’Hara. “We’re currently looking at how adult students are coming to Rider and what makes their decision-making to bring them to our campus.”

Currently CCS has about 700 enrolled students with around 160 new students this year. The college has identified area employers, non-profit organizations and school districts to get input as to the kinds of programs that Rider should offer. Fran Markunas, associate dean of CCS, said they are currently working with the accounting department in order to offer a series of professional development programs for accountants who need continuing professional education for re-licensure. Last year CCS added two certificate programs.

“We previously had a public relations certificate program,” said O’Hara.

See ‘CCS,’ page 4

Students making cultural connections
By Randy Townsend

Trenton’s Miller Homes Smooth Steppers opened up Hispanic Heritage Month with well-choreographed drill team exercises in the BLC Cavalla Room, displaying the link between African stepping and Hispanic culture.

The goal of this year’s celebration is for everyone to appreciate and understand the differences within the Latino culture at Rider. The aim of the events is to show the colors and culture that created Latin American culture, according to Natasha Morales, the Latin American Student Organization (LASO) vice-president, who said they’re going back to their African, Indian, Spanish, and European roots.

“We tried to choose events that represent our culture as a whole,” said Morales. “Our theme is to show the entire side of the Latino culture, not just Puerto Rico, Cuba or the Dominican Republic.”

The Smooth Steppers performed in the Cavalla Room during the kick-off celebration to Hispanic Heritage Month.

The Smooth Steppers, a non-profit organization, moved in unison to the beats and rhythms provided by their own drummers. The drums not only enhanced the performance, but also drew in a diverse crowd to the Cavalla Room.

See ‘Culture,’ page 3

CCS to add programs that are adult-friendly
By Randy Townsend

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