Want my mtvU

College-targeted channel moves on campuses
By Lacey Korevec

Having basic cable in residence halls has been a good idea. But this year, thanks to the Rider University Network (RUN), an extra channel will be added and it’s one that students who enjoy music television, it will be the devil of a new era.

Hundreds of universities subscribe to mtvU, a television channel solely dedicated to college students. By the end of this month, mtvU will be available on both the Lawrenceville and Princeton campuses. It will connect the University with other schools across the nation as well as broadcast music and news around campus.

President of RUN, senior Kristen McCulloch had played an important role in bringing mtvU to Rider and said that the new programming will offer students participation in MTV affiliated contests and competitions.

“The new channel is extra programming for us,” said McCulloch. “They are going to require their own channel and they will come and install TV’s for us for free that will always be shut off.”

Though it has not been decided, the TV locations will most likely include Daly’s, the Barnes Leducke Center and some of the academic buildings, said McCulloch. “It does not cost anything for us,” she said. “All we have to do is agree to show their programming at all times.”

RUN advisor and TV Studio Manager Shawn Kildsa also worked over the summer to help sell the deal. After months of negotiating, he said, it’s finally going to happen sometime around Halloween.

“The idea behind the station is to break in lesser known artists,” he said. “The college is good for that. If you want to see different kinds of artists that you don’t necessarily see on MTV or VH1, mtvU will have them.”

The company is based in New York City, which, according to Kildsa, may mean that Rider will have an advantage over other schools when mtvU sponsors on-campus activities.

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The new channel will not affect programming on the RUN channel, 20, at all, according to McCulloch. “If anything, it said it would benefit the student-run channel,” she said. “I hope mtvU will encourage people to tune in to going by and some kind of crazy music video is playing that would be cool.”

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“I think it will be cool because it will give people on campus something new to watch. If it’s geared toward college kids it will be really interesting,” she said. “It definitely get people’s attention. Everybody likes music so it’s a good way to bring the campus together.”

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The film Eternal Sunshine of the Spotless Mind is being shown in the BLC Theater this Thursday through Sunday at 7:30 p.m. The movie stars Jim Carrey and Kate Winslet, playing Joel Barish and Clementine Kruczynski, two lovers who choose to erase each other from memory after their relationship had lost its spark.

The interesting yet contrasting characters of Joel and Clementine are what drive the piece. Joel is heartbroken when he finds that his wife at the current stage of his life, readers are also learning how the movie has a very different storyline than that of his previous novels. Most writers, including Sparks, usually focus on the relationships between young lovers, or the emotional side of two people who, although miles apart, are able to desire to love each other until they find each other and live together happily ever after.

“Pride” is new father of comedy shows
By Jessica Decina

Two magazines, a dysfunctional family of lovers, a slew of celebrity voice talents and a premise due to ill: could this be the premise for another yet another reality show?

Thankfully, the answer is no. In fact, Pride of the Father is another hit reality show. The show, now in its second season, takes standard family sitcom formula, replacing people with icons that just so happen to belong to world-famous magicians Siegfried and Roy.

The family seems typical at first. Dad (the voice talents of John Goodman) plays the role of Father with a capital F. He tries his best to keep everyone happy. Mom (Cheryl Hines) usually stirs up know what’s best. Every now and again, the family crosses paths with others. Siegfried and Roy are up at some time or in every episode, whether it be trying to impress Barbara Streisand or just having a misadventure at a masquerade.

One need not be stifled if the word “random” comes to mind. Only while watching Pride can you truly expect the unexpected. The storyline is a little thin at some times, when a show is going to focus on talking lions, anything goes. Watching the short stream of this show is truly a refreshing change of pace.

The entire cast of voices only make the laughs bigger and better. Goodman has perfect delivery and just the right amount of sarcasm to make any voice generator laugh. Especially good is Carl Reiner, who provides the voice for Samantha, his granddaughter.

On the downside, the show tries to play itself off as family-friendly, especially with 3D animation that reminds us all of Shrek, everyone’s favorite green ogre. This show is not intended for the younger audience, and most of the time it doesn’t even come close to being a good clean fun film. Instead the TV shows are no more than random jokes Father of the Pride plays on the kind of daring humor that college kids and young adults love to watch (Family Guy, anyone?)

Pride airs Tuesday nights at nine, a perfectly convenient time slot that the books and take a half-hour break from life. So although I doubt this show will be the next big winner for NBC, it is certainly a random humor and creative idea to keep it running strong.

Ever since there’s no million dollar prize, defying challenges or overly dramatic confessions involved, consider me a fan. Kudos to NBC for a refreshing spin on the family sitcom.

Spotless Mind” to shine in BLC Theater
By Jodi Canter

For a long time people have questioned whether or not it is really to have lived and lost than to have never loved at all. For those who think it is better to have never loved at all and would just like to have enough to experience the overwhelming emotion of love for his wife at the current stage of his life, readers are also learning how the movie has a very different storyline than that of his previous novels. Most writers, including Sparks, usually focus on the relationships between young lovers, or the emotional side of two people who, although miles apart, are able to desire to love each other until they find each other and live together happily ever after.

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