START THE CLOCK
Countdown to construction completion begins

By David Maccar
News Editor

The proposed Student Recreation Center (SRC) construction and residence hall renovations have been slated for completion in August of 2005, according to President Mordechai Rozanski.

The total cost of both projects is estimated at $16 million and will be up and running after the ground breaking ceremony on April 1.

Rozanski held his second Town Hall Meeting on Thursday, March 4, for the Lawrenceville and Westminster campuses where he announced the progress of his bold plans, including construction projects for the university, which he unveiled on Nov. 18. According to Rozanski, nearly all of his proposed changes are either in the last stages of planning or have already begun.

He began the meeting by outlining his finalized Strategic Planning Structure consisting of six task force leaders and various community members composed of 33 faculty members, 32 staff members, 11 students, the Alumni Board President and 18 resource people. The purpose of the task forces is to gradually renovated, the addition of J-STOR online journal access and an advanced piece of equipment for the Communication Department’s television studio, as well as improvements to the freshmen biology lab and campus landscaping, signage and security.

New signs will be installed at various buildings that will “look classy and not drip with contamination,” said Rozanski.

A simple request to have cable TV installed at Westminster Choir College (WCC) is also underway with main lines having already been run to the campus.

The ground breaking date will be completed in time?

Will President Rozanski’s master plan and if it

The softball team looks to repeat as MAAC champions.

By Bill Greenwood
Opinion Editor

In addition to his strategic initiatives, President Mordechai Rozanski announced progress in several additional initiatives during his Town Hall Meeting held on March 4.

These initiatives include a new advertising campaign, alumni and development activities and the hiring of a Vice President for Enrollment Management, Rozanski said.

“These are all related to the strategic initiatives that we’ve been talking about,” he said.

Rider has prepared a new ad campaign, entitled “Think Rider,” that will seek to inform the public of the “renewal” that the campus is currently undergoing, according to Rozanski.

The first ad of this style was recently printed in The Times of Trenton as a two-page spread, Rozanski said. He added that plans are currently being considered to run this same two-page ad in The New York Times.

“When we say think of Rider for the quality of a great education, we’re talking about what we know is great about this place,” said Rozanski. “Now we want other people to know it too.”

This campaign will also help to promote Rider’s MBA and Master of Accountancy programs, according to Rozanski.

“These are fantastic programs,” he said. “We need to get the word out more and get people to see the strength and uniqueness of what we offer.”

The university has also been attempting to contact “disconnected” alumni in hopes of involving them in the Rider community, said Rozanski.

“We need to do friend-raising first before we can do fund raising,” he said.

“We need to involve these people.”

Rozanski has been holding meetings with these alumni, many of whom have impressive careers, he said.

“It’s amazing how many of these people are very successful and it’s time they returned to their roots,” said Rozanski.

Many alumni, upon returning to campus, are most interested in meeting those faculty members who “made a difference in their lives,” according to Rozanski.

“One alumnus, who is the president of Babies R’ Us, came back to campus after 22 years away,” Rozanski said. “He came back and wanted to meet Joe Gowaskie. He wanted to discuss the C that he got in Accounting.”

President Rozanski shares details of his Campus Master Plan as he shows a conceptual illustration of the lobby of the Student Recreation Center, the construction of which will begin on April 1.

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