

Newman named as new dean of CBA

By Cara Latham

The path of the College of Business Administration (CBA) during the next few years will be directed toward ensuring that the college is recognized as a leader in the world of business education under the leadership of the CBA's new dean, Dr. Larry Newman.

The search for a new dean of the CBA came to a close with the announcement that Newman, the current interim dean of the CBA, will take the reigns as the official Dean, effective on Tuesday, March 1. Newman sees this as an opportunity to expand what he has already initiated during his time as acting dean.

"One of the main things that's been accomplished since July has been a team effort—The Center for Development of Leadership Skills is on its way now," said Newman. "I'd like to see that grow in the right direction. It really is exciting."

He said he also hopes

to develop three new centers throughout the course of the next 10 years, which will most likely focus on business forensics, entrepreneurial studies and healthcare, although no definite plans have been confirmed.

"The purpose is so we can better serve our students," he said. "The basis of any good organization is satisfying the needs of the customers—it is very critical. Student centeredness is very important."

Newman hopes to use this to build stronger ties with businesses and enterprises and bring more job and internship opportunities to the students.

"We have an excellent college of business. I want to make sure we are recognized," he said, adding that he wants people to realize the quality of education the CBA offers, since its accreditation places Rider in the top 20 percent of Business schools. The CBA has accreditation from the Association to Advance Collegiate Schools of Business (AACSB).

"The accounting department is in the top nine percent of business colleges in the world," said Newman. "We need to make sure that people are aware of that."

Newman said that he is excited to embark on new tasks, but will miss teaching though he will still interact with students and faculty.

"I certainly enjoy being around the students," he said. "You need to understand the students."

Newman has been a member of the faculty at Rider for more than 20 years, beginning as an associate professor of marketing. He served as chair of the marketing department from 2001 to 2004 and has been interim dean since July 1, 2004.

In addition, he has participated in the initiation of the Executive MBA program and the CBA laptop program.

Prior to his career at Rider, he served as a member of the Bucks County Community



Photo by Pete Borg

Dr. Larry Newman has been named the Dean of the CBA effective March 1, 2005.

College Board of Trustees for more than 14 years, two of which he was chair. He has also been a member of the Association of Governing Boards of Universities and Colleges Council of Board Chairs and an active consultant on strategic planning and marketing to higher education institutions and businesses.

Panel addresses gender inequality controversy

By Madeleine Johnson

In a response to controversial comments made by Harvard President Lawrence Summers regarding the presence of women in both the mathematical and scientific fields, the Baccalaureate Honors Program (BHP) and the Gender Studies Program jointly sponsored a discussion panel that featured three Rider professors.

Dr. Carol Nicholson gave a brief intro in which she explained what the students and faculty members in attendance could expect to hear in regards to this "very controversial topic." The

three professors who gave presentations during the "Genes, Gender, and Success in Math and Science" discussion—Dr. Todd Weber, biology; Dr. Anne Law, psychology; and Dr. Ryan Netzley, English—all used their respective fields to offer insight regarding the cultural and biological differences between men and women.

"Personally, I think the benefit of this discussion is that it brings answers to the issues and looks at the differences in the ways our brains work," Weber said. "We enlighten ourselves to the understanding of what those differences are in order to

improve the ways we teach to, ultimately, improve the learning experience."

Weber opened the discussion by addressing known biological differences in the male and female brain. His presentation explored these differences from a staunchly scientific viewpoint while Law's psychological perspective combined her field of study with case studies and real-life examples.

"I opened a class with the Lawrence Summers controversy," Law said. "I used it to show that gender discrepancy is very much alive today."

Law spoke of the psycho-

logical manifestations of gender inequality in the math and science world, such as how the head of a high school's math department never called on any of the female students in her AP calculus class or how women statistically do worse in studies where gender is either acknowledged or stereotyped.

While the first two presentations of the panel discussed concrete facts, Netzley took a different approach. He posed questions to those in attendance, forcing his audience to

See 'Math' page 4

Campus Climate to improve quality of life for students

By Valerie Cedeno

Rider Security reaches out to students beyond the "parking ticket" through the Campus Climate program, which is conducted by members of Security welcoming students to both ask questions and address issues they may have at Rider.

Director of Safety and Security Vickie Weaver, Officers Cliff Harris and Fred Joiner and Sergeant John Archer, the Campus Climate advisers said the purpose is to focus on the quality of life and different populations in order to have a direct connection with students.

"If there is a problem, we want to help solve it," said Weaver. "Campus Climate is a team of students, faculty and staff."

Due to recent schedule and room changes at the beginning of the semester within the student leader groups that usually attend the Campus Climate, the group's first meeting on Wednesday, Feb. 23, was postponed and a new date will be announced after all of the information is gathered and a date can be set.

Security will address several areas on campus at Campus Climate including lighting, safety patrol and parking. This will give students a chance to address issues that may concern security in these areas as well as others.

Some matters that arise in these meetings concern underage drinking and ways it can be curbed, security at the welcome gate, parking and tickets and vehicle registration.

In reference to parking and

tickets, Joiner, the "outreach officer" and Archer addressed the importance of following parking rules. According to them, students often park in fire-restricted areas that may not only get the student a ticket, but also endanger a person's life in an emergency.

"We are not here to make lives difficult, we are here to help students," said Joiner.

Harris follows up on the biggest concern, the parking tickets. It is not always about punishing students by giving them tickets, authority tries to help as well, he said.

He recalled a situation where he stopped a student for speeding and instead of giving the individual a ticket, a simple paper stating the consequences of speeding taught the student a real lesson.

"We try to talk to students

and teach them a lesson, we are not strictly book," Harris stated.

Registration has also become an issue for Rider students, according to Security. It is more than a system that identifies the "ticket owner." Registering your vehicle can save it in an emergency concerning weather or damage.

The Campus Climate group has conducted classes and visited dorms during safety week and is willing to give tours of the security workforce.

The advisors encourage students to participate in these meetings and state their concerns.

"It's important to let our students know that we are approachable," Harris stated.

While it is not definite, the next meeting is scheduled for March 23.

SECURITY BRIEFS

Mama's Boy

A male resident and three other unknown suspects physically attacked a male visitor at a party on Friday, Feb. 18. The visitor's mother called Security on Feb. 19 to report the incident, and specifically identified the suspect student as one of the attackers. The visitor suffered various facial injuries that required medical treatment. A female resident witnessed the event and the investigation is continuing. Anyone with information is asked to call Security at x. 5029.

Brotherhood

Several members of a fraternity on campus harassed a female resident as she was walking on the sidewalk outside of Memorial parking lot and had passed them. One of the members approached her, yelled profanities at her and then the others joined him. A female resident witnessed the harassment and concurred with the victim's story. It is believed they zeroed in on her because she knew a friend of the brothers with whom there was a prior problem. The investigation is continuing. Anyone with information is asked to call x. 5029.

Cake...riiight

A male resident student in Switlik called Security because he found a female visitor sitting on his roommate's bed with a kitchen knife in her hand and was concerned for his safety. Security arrived and spoke with the male resident and his visitor on Monday, Feb. 21, who said they had planned to cut a cake with the knife. They found that the female was not a registered guest with Residence Life and she was escorted to her vehicle and issued a letter of Persona Non Grata (PNG). The male student was charged with possession of a weapon.

E-harassment

On Thursday, Feb. 17, a female staff member in the Bart Luedeke Center (BLC) received a derogatory E-mail from a female commuter that used profanity. She called Security the next day and Lawrence Police Department (LPD) services were offered and declined. The motive for the harassment is unknown and the female commuter has been charged with verbal harassment.