‘Everyone’s history’ celebration focuses on future

By Randy Townsend

As Rider celebrates Black History Month, members of the Black Student Union (BSU) are using the time to prepare for the future of African-Americans.

This year’s theme, Black History, Everyone’s History, was adapted to show that contributions African-Americans have made to the world have been beneficial to all people. The struggles for civil rights were struggles for all oppressed people, so our accomplishments don’t just pertain to African-Americans but to everybody, said BSU President Reggie Walker.

“Our opening ceremony featured Keith Beauchamp, a documentary filmmaker who made ‘The Untold Story of Emmett Louis Till,’ which prompted the United States Justice Department to reopen the Emmett Till case 50 years after his death,” said Walker. “This case didn’t just affect African-Americans, it affected everybody because it drew national outrage.”

Two days following the opening ceremonies, Judy Shepard visited the University to discuss the murder of her son, Matthew. Walker said that the tragedies of Till and Shepard were similar.

“These are two similar instances where somebody’s life was taken just because they were different from somebody else,” said Walker. “I think the Black History Month opening ceremony and the Judy Shepard visit fed off of each other.”

At January’s Black Leadership Conference in Arlington, Virginia, students from across the country began to organize a united effort, in conjunction with James Madison University’s Neo-Underground Railroad Conductors, to combat negative images of African-Americans and other minorities. BSU and the Inter-Greek Council will hold a letter-writing campaign in the Multi-Cultural Center directed at record companies and media outlets on Feb. 22. Some of the companies include Disney, McGraw-Hill, Clear Channel Communications and Viacom International. According to Lynesha Jones, BSU vice-president, the letters will be written to grab the attention of the people who have control over the images of African-Americans and other minorities.

“We will be demanding that they start portraying minorities in a more accurate representation instead of the stereotypical roles we see on television,” said Jones. “There are about 50 people from Rider, and nearly 50 schools taking part in this campaign that will all mail out letters on the same day.”

Walker said that hip-hop artists with positive messages receive limited airplay and recognition when compared to those with violent or abusive images.

“We know all of the fake-thug imagery that they put out there,” said Walker. “Non-African-Americans who purchase hip-hop are led to believe that most black people from urban neighborhoods behave that way.

On Feb. 25, BSU will be hosting a Bronc Buffet, entitled “Music Through the Ages,” that will include games and prizes. Two big events that will close out Black History Month are the annual Gospel Fest on Feb. 27 that invites church choirs from the surrounding area to come and perform, and the closing ceremonies on Feb. 28 entitled “The Color of Music.”

“We’re showing that the African-American contribution to United States music has shaped that music within itself,” said Walker. “We’ll go through jazz, hip-hop, blues, gospel and spirituals to show that these all played parts in what we listen to today.”

DAARSTOC
Rider’s executive skill-building organization, is now accepting applications. The deadline to submit applications is Friday, March 11, 2005.

If you are interested in building a successful career, and are dedicated to mastering the essential skills that you will need, such as:

Interviewing
Conflict Resolution
Interpersonal
Stand-Up Speaking
Stress Management

DAARSTOC provides comprehensive training in all of these areas, plus a powerful network of successful alumni, to help you reach your professional goals quickly. Our Graduates excel in corporate world. If that is your goal, apply to DAARSTOC, and put your career on the fast track.

To apply to DAARSTOC, contact Andrew Alexy (x2607), Khaleea Rouse (x2603), or Brad Updegraff (x2433). VP’s of Recruiting, or obtain an application at the front desk of the Deans office-College of Business Administration. Return applications to the front desk-dean’s office.

DAARSTOC
Building Blocks for Success

‘Everyone’s history’ celebration focuses on future

By Randy Townsend

As Rider celebrates Black History Month, members of the Black Student Union (BSU) are using the time to prepare for the future of African-Americans.

This year’s theme, Black History, Everyone’s History, was adapted to show that contributions African-Americans have made to the world have been beneficial to all people. The struggles for civil rights were struggles for all oppressed people, so our accomplishments don’t just pertain to African-Americans but to everybody, said BSU President Reggie Walker.

“Our opening ceremony featured Keith Beauchamp, a documentary filmmaker who made ‘The Untold Story of Emmett Louis Till,’ which prompted the United States Justice Department to reopen the Emmett Till case 50 years after his death,” said Walker. “This case didn’t just affect African-Americans, it affected everybody because it drew national outrage.”

Two days following the opening ceremonies, Judy Shepard visited the University to discuss the murder of her son, Matthew. Walker said that the tragedies of Till and Shepard were similar.

“These are two similar instances where somebody’s life was taken just because they were different from somebody else,” said Walker. “I think the Black History Month opening ceremony and the Judy Shepard visit fed off of each other.”

At January’s Black Leadership Conference in Arlington, Virginia, students from across the country began to organize a united effort, in conjunction with James Madison University’s Neo-Underground Railroad Conductors, to combat negative images of African-Americans and other minorities. BSU and the Inter-Greek Council will hold a letter-writing campaign in the Multi-Cultural Center directed at record companies and media outlets on Feb. 22. Some of the companies include Disney, McGraw-Hill, Clear Channel Communications and Viacom International. According to Lynesha Jones, BSU vice-president, the letters will be written to grab the attention of the people who have control over the images of African-Americans and other minorities.

“We will be demanding that they start portraying minorities in a more accurate representation instead of the stereotypical roles we see on television,” said Jones. “There are about 50 people from Rider, and nearly 50 schools taking part in this campaign that will all mail out letters on the same day.”

Walker said that hip-hop artists with positive messages receive limited airplay and recognition when compared to those with violent or abusive images.

“We know all of the fake-thug imagery that they put out there,” said Walker. “Non-African-Americans who purchase hip-hop are led to believe that most black people from urban neighborhoods behave that way.

On Feb. 25, BSU will be hosting a Bronc Buffet, entitled “Music Through the Ages,” that will include games and prizes. Two big events that will close out Black History Month are the annual Gospel Fest on Feb. 27 that invites church choirs from the surrounding area to come and perform, and the closing ceremonies on Feb. 28 entitled “The Color of Music.”

“We’re showing that the African-American contribution to United States music has shaped that music within itself,” said Walker. “We’ll go through jazz, hip-hop, blues, gospel and spirituals to show that these all played parts in what we listen to today.”

DAARSTOC
Rider’s executive skill-building organization, is now accepting applications. The deadline to submit applications is Friday, March 11, 2005.

If you are interested in building a successful career, and are dedicated to mastering the essential skills that you will need, such as:

Interviewing
Conflict Resolution
Interpersonal
Stand-Up Speaking
Stress Management

DAARSTOC provides comprehensive training in all of these areas, plus a powerful network of successful alumni, to help you reach your professional goals quickly. Our Graduates excel in corporate world. If that is your goal, apply to DAARSTOC, and put your career on the fast track.

To apply to DAARSTOC, contact Andrew Alexy (x2607), Khaleea Rouse (x2603), or Brad Updegraff (x2433). VP’s of Recruiting, or obtain an application at the front desk of the Deans office-College of Business Administration. Return applications to the front desk-dean’s office.

DAARSTOC
Building Blocks for Success