



The

Rider News

*50th
Anniversary Year*

CLIPPINGS FROM RIDER HISTORY

MATCHMAKING MADE EASY

Oct. 29, 1965 — ‘Operation Match’ is a hit at Rider. A questionnaire of 70 multiple-choice questions, distributed for \$3, asks students’ opinions on topics ranging from sex to politics to religion. The completed surveys are forwarded to the Massachusetts headquarters where at least five names, phone numbers and addresses of opposite sex “matches” in the participant’s geographical region are returned.