



The Rider News

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Publication Dates

2007-2008

Reach 3,500 young, educated consumers on 22 Fridays of the academic year

Publication dates are Fridays; ad copy is due 4 p.m. the preceding Monday

Fall 2007			Spring 2008		
Issue Number	Publication Date	Ad Copy Due	Issue Number	Publication Date	Ad Copy Due
Issue 1	Sept. 21	Sept. 17	Issue 12	Feb. 1	Jan. 28
Issue 2	Sept. 28	Sept. 24	Issue 13	Feb. 8	Feb. 4
Issue 3	Oct. 5	Oct. 1	Issue 14	Feb. 15	Feb. 11
Issue 4	Oct. 12	Oct. 8	Issue 15	Feb. 22	Feb. 18
Issue 5	Oct. 19	Oct. 15	Issue 16	Feb. 29	Feb. 25
Issue 6	Oct. 26	Oct. 22	Issue 17	March 7	March 3
Issue 7	Nov. 2	Oct. 29	No Issues	March 14, 21	Spring Break
Issue 8	Nov. 9	Nov. 5	Issue 18	March 28	March 24
Issue 9	Nov. 16	Nov. 12	Issue 19	April 4	March 31
No Issue	(Nov. 23)	Thanksgiving	Issue 20	April 11	April 7
Issue 10	Nov. 30	Nov. 26	Issue 21	April 18	April 14
Issue 11	Dec. 7	Dec. 3	Issue 22	April 25	April 21